

# NEWS RELEASE



**FORUM RESEARCH INC.**

## **FOR IMMEDIATE RELEASE**

### **PCs Take the Lead in Toronto Once Again**

Toronto, June 27<sup>th</sup> – In a random sampling of public opinion taken by The Forum Poll™ among 1040 Toronto voters, amongst those decided and leaning, just under 4 in 10 (38%) say they would support the Progressive Conservatives, while a third (32%) say they would support the Liberals.

Under a quarter (21%) say they would support the NDP, while (6%) say they would support the Green Party (6%), with (3%) saying they would support another party.

Respondents most likely to say they would support the PCs include males (46%), earning \$40,000-\$60,000 (42%) or \$80,000-\$100,000 (44%), with some college or university (45%), drive to work or school (44%), and those living in North York (43%), Etobicoke (44%), or Scarborough (41%).

Respondents most likely to say they would support the Liberals include those 34 and younger (38%) and 65 and older (35%), the least wealthy (40%) or earning \$20,000-\$40,000 (41%), the least educated (42%), take transit to work or school (36%), and living in the Former City of Toronto (35%) or North York (37%).

Respondents most likely to support the NDP include those aged 34 and younger (23%), 35-44 (22%), 45-54 (22%), earning \$20,000-\$40,000 (25%) or \$60,000-\$80,000 (28%), or \$80,000-\$100,000 (25%), and a college or university degree (25%).

“The Liberal decline in Toronto is consistent with what we’ve seen province-wide,” said Dr. Lorne Bozinoff, President of Forum Research. “It’s unclear whether voters are parking their votes with the Patrick Brown’s PCs or whether his party and its vision for Ontario is actually resonating with voters. As the election grows closer, and Brown stakes out policy positions, we’ll get a much better sense of where voters really stand.”

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

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## **Methodology**

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1040 randomly selected Toronto Voters. The poll was conducted June 20-22, 2017.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results will depend on the parties' ability to get their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

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### Provincial voter intention

*If a provincial election were held today, which party are you most likely to vote for? + Even though you may not have made up your mind, which party are you leaning towards at this time?*

### Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	969	164	173	172	202	258	498	452
Liberal	32	38	31	26	28	35	28	37
Progressive Conservative	38	31	39	42	42	42	46	31
New Democratic	21	23	22	21	19	17	16	25
Green	6	7	4	7	10	3	6	6
Another Party	3	2	4	3	2	3	4	2

### Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	969	77	129	124	107	110	223
Liberal	32	40	41	30	28	25	31
Progressive Conservative	38	25	24	42	40	44	40
New Democratic	21	19	25	19	28	25	20
Green	6	6	6	7	4	7	6
Another Party	3	9	5	2	1	0	4



### Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	969	112	199	414	244
Liberal	32	42	31	31	31
Progressive Conservative	38	37	45	34	38
New Democratic	21	17	17	25	20
Green	6	3	4	7	7
Another Party	3	1	3	2	4

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### Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	969	351	79	191	138	56	154
Liberal	32	35	27	37	32	22	29
Progressive Conservative	38	27	34	43	44	38	41
New Democratic	21	27	27	12	17	25	24
Green	6	9	11	7	6	3	1
Another Party	3	2	1	1	2	11	4

### Method of Travel to Work/School

%	Total	Private vehicle	Public transit	Bicycle	Walking	Some other way	Don't travel to work or school
Sample	969	367	273	47	50	25	207
Liberal	32	29	36	30	29	42	33
Progressive Conservative	38	44	31	13	41	34	41
New Democratic	21	17	27	39	14	9	17
Green	6	6	5	16	7	7	6
Another Party	3	3	1	2	8	8	4



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